Responsible party: STREICHER, spol. s r.o. Plzeň
Website: www.scubechamber.com

Privacy Policy

1. An overview of data protection

General information

The following information will provide you with an overview of how your personal data is processed when you visit this website. The term “personal data” comprises all data that can be used to personally identify you.

Data recording on this website

Who is the responsible party for the recording of data on this website (i.e., the “controller”)?

The data on this website is processed by the operator of the website, whose is referred to as the “controller” in the GDPR. The contact information of the controller is available under the section “Information about the responsible party” in this Privacy Policy.

How do we record your data?

We collect your data as a result of you sharing your data with us. This may, for instance be information you enter into our contact form. Other data shall be recorded by our IT systems automatically or after you consent to its recording during your website visit. This data is primarily comprised of technical information (e.g., web browser, operating system, or the time the site was accessed). This information is recorded automatically when you access this website.

What are the purposes we use your data for?

A part of the information is generated to guarantee the error free provision of the website. Other data may be used to analyse your behaviour as a user.

What rights do you have as far as your information is concerned?

You have the right to receive information about the source, recipients, and purposes of your stored personal data at any time, for free. You also have the right to demand that your data is rectified or erased. If you have consented to the processing of your data, you have the right to revoke this consent at any time, with affect for all future data processing. Moreover, you have the right to demand that the processing of your data is restricted under the criteria listed in the GDPR. Furthermore, you have the right to lodge a complaint with the competent supervising agency.
Please do not hesitate to contact us at any time, if you have questions about this or any other data protection related issues.

2. General information and mandatory information

Data protection

The operators of this website take the protection of your personal data very seriously. Hence, we handle your personal data as confidential information and in compliance with the statutory data protection regulations and this Data Protection Declaration. Whenever you use this website, a variety of personal information types will be collected. Personal data comprises all data that can be used to personally identify you. This Data Protection Declaration explains, which data types we collect as well as the purposes we use this data for. It also explains how, and for which purpose the information is collected. We herewith advise you that the transmission of data via the Internet (i.e., through e-mail communications) may involve security gaps. It is not possible to completely protect data against third-party access.

Information about the responsible party

STREICHER, spol. s r.o. Plzeň
K Lomu 426
33209 Štěnovice
Czech Republic
Phone: +420 377 150 130
E-mail: info(at)streicher-machinery.cz

The controller is the natural person or legal entity that single-handedly or jointly with others makes decisions as to the purposes of and medium for the processing of personal data (e.g., names, e-mail addresses, etc.).

Storage duration
Unless a more specific storage period has been specified in this privacy policy, your personal data will remain with us until the purpose for which it was collected no longer applies. If you assert a justified request for deletion or revoke your consent to processing your data, your data will be deleted, unless we have other legally permissible reasons for storing your personal data (e.g., tax or commercial law retention periods); in the latter case, the deletion will take place after these reasons cease to apply.

Designation of a data protection officer
We have appointed a data protection officer for our company, in accordance with art. 37 et. seqq. GDPR.

Tobias Damasko
aigner business solutions GmbH
Goldener Steig 42
94116 Hutthurm
Germany
Phone: +49 8505 91927-0
E-mail: tobias.damasko(at)aigner-business-solutions.com
Website: www.aigner-business-solutions.com

Information on data transfer to insecure, non-EU countries
Among other things, we use tools from companies, whose main headquarters is in the United States. If these tools are active, your personal data may potentially be transferred to the US-based servers of the individual companies. We would like to point out that the US is not considered a secure third-country in the legal sense of the EU-dataprotection laws. U.S. enterprises are under a mandate to release personal data to the security agencies without you as the data subject having any litigation options against the processing of your data. Hence, it cannot be ruled out that U.S. agencies (e.g., the Secret Service) may process, analyze, and permanently archive your personal data for surveillance purposes. We have no control over these processing activities.

Redirection to third party websites
We have included links to the websites of third parties. When you click on these links, data is transmitted to the respective operator of the website. This privacy policy does not regulate the collection, transfer, or handling of personal data by third parties. Please check the privacy policy of the responsible data controller.

Consent according to §25 para. 1 TTDSG
Depending on your consent, we use varying tools on our website that process your data. Insofar as we base the processing of your data on your declaration of consent pursuant to Art. 6 (1)(a) GDPR and inform you about the purpose and effect of the declaration of consent in our data protection declaration, your declaration is also considered as consent under §25 (1) TTDSG. Which cookies, plug-ins and other data-processing tools are used, please refer to this privacy policy.

Revocation of your consent to the processing of data
A wide range of data processing transactions are only possible with your explicit consent. You can revoke your given consent at any time. This shall not change the lawfulness of any data processing that occurred prior to said revocation.

Right to object to the collection of data in special cases; right to object to direct advertising (Art. 21 GDPR)
In the event that data is processed on the basis of Art. 6 (1)(E) or (F) GDPR, you have the right to object to the processing of your personal data at any time based on grounds arising form your unique situation. This also applies to any profiling based on these provisions. To determine the legal basis, on which any processing of data is based, please consult this data protection declaration. If you use your right to object, we will no longer process your affected personal data, unless we are capable of presenting compelling, protection worthy reasons for the processing of your data, that outweigh your interests, rights and freedoms or if the purpose of the processing is to claim, the exercise or defence of legal rights (objection pursuant to Art. 21 (1) GDPR).

If your personal data is being processed in order to engage in direct advertising, you have the right to object to the processing of your affected personal data for the purposes of such advertising at any time. This also applies to profiling to the extent that it is connected to the direct advertising. If you object, your personal data will subsequently no longer be used for direct advertising purposes. (Objection pursuant to Art. 21 (2) GDPR).

Right to lodge a complaint with the competent supervisory agency
In the event of GDPR violations, data subjects are entitled to lodge a complaint with a supervisory agency, in particular in the member state where they usually maintain their domicile, place of work or at the place where the alleged violation occurred. The right to lodge a complaint is enforceable, regardless of any other administrative or civil court proceedings available as legal recourse.

Right to data portability
You have the right to demand that we hand over any data we automatically process based on your consent or in order to fulfil a contract with you or a third party in a commonly used, machine readable format. If you should demand the direct transfer of the data to another controller or third party, this will only be done if it is technically doable.

SSL and/or TLS encryption
For security reasons and to protect the transmission of confidential content, such as purchase orders or inquiries you submit to us as the website operator, this website uses either an SSL or a TLS encryption program. You can recognise an encrypted connection by checking whether the address line of the browser switches from “http://” to “https://” or by the appearance of a lock icon in the input line of the browser. If the SSL or TLS encryption is activated, data you transmit to us cannot be read by third parties.

Information about, erasure and rectification of data
Within the scope of the applicable statutory provisions, you at any time have the right to information about your stored personal data, their source and recipients as well as the purpose of their processing. You may also have a right to have your data rectified or erased. If you have questions about this subject matter or any other questions about personal data, please do not hesitate to contact us at any time.

Right to demand processing restrictions
You have the right to demand restrictions in regards to the processing of your personal data. To do so, you may contact us at any time. The right to demand processing restriction applies in the following cases:

- In the event that you should dispute the correctness of your data stored by us, we will usually need some time to verify this claim. During the time that this investigation is ongoing, you have the right to demand the restriction processing in regard to your personal data.
- If the processing of your personal data was/is conducted in an unlawful manner, you have the option to demand the restriction of the processing of your data instead of the erasing of this data.
- If we do not need your personal data any longer and you need it to exercise, defend against or claim legal rights, you have the right to demand the restriction of processing instead of the erasure of your personal data.
- If you have objected pursuant to Art. 21 (1) GDPR, your rights and our rights will be weighed against each other. As long as it has not been determined, whose interests prevail, you have the right to demand the processing of your personal data be restricted.

If you have restricted the processing of your personal data, the data – with the exception of their storage – may be processed only with your consent or to claim, exercise or defend legal rights or to protect the rights of other data subjects or legal entities or for reasons of important public interest of the European Union or a member state.

3. Recording of data on this website

Cookies
Our websites and pages use what is refers to as “cookies.” Cookies are small text files and do not cause any damage to your device. They are either stored temporarily for the duration of a session (session cookies) or they are permanently stored on your device (permanent cookies). Session cookies are automatically deleted once you terminate your visit of the Website. Permanent cookies remain stored on your device until you actively delete them or they are automatically erased by your web browser. In some cases, it is possible that third-party cookies are stored on your device upon opening our site. These cookies enable you or us to take advantage of certain services offered by the third party (e.g., cookies for the processing of payment services). Cookies have a variety of functions. Many cookies are technically essential, as certain website functions would not function in the absence of these cookies (e.g., the shopping cart function or the displaying of videos). The purpose of other cookies may be the analysis of user patterns or the display of promotional messages. Cookies, which are required for the performance of electronic communication transactions (required cookies), or for providing specific functions you want to use (functional cookies, e.g., for the shopping cart function) or those that are necessary for the optimisation (required cookies) of the website (e.g., cookies that provide measurable insights into the web audience), shall be stored on the basis of Art. 6 (1)(f)

GDPR, unless a different legal basis is indicated. The operator of the website has a legitimate interest in the storage of required cookies to ensure the error-free and technically optimised provision of the operator's services. If your consent to the storage of the cookies and similar recognition technologies has been requested, processing of these cookies occurs exclusively on the basis of your obtained consent(Art. 6 (1)(a) GDPR; this consent may be revoked at any time. You have the option to set up your browser in such a manner that you will be notified any time cookies are created on your device and to only allow the acceptance of cookies only in specific cases or generally prohibit cookies, aswell as configure your browser to automatically delet any cookies, whenever it is closed. If cookies are deactivated, the functionality of this website may be limited. If third-party cookies are used or if cookies are used for analytical purposes, we will separately notify you in conjunction with this data protection policy and, if applicable, ask for your consent regarding their use.

Functional

Name	Provider	Purpose	Duration
_GRECAPTCHA	Google	Providing Google reCAPTCHA.	180 days
_grecaptcha	Google	Providing Google reCAPTCHA.	Unlimited

Analysis

Name	Provider	Purpose	Duration
_ga_*	Google	To count and store page views.	400 days
_gat_UA-*	Google	To count and store page views.	1 day
_gid	Google	To count and store page views.	1 day
_hjAbsoluteSessionInProgress	Hotjar	To count and store page views.	1 day
_hjFirstSeen	Hotjar	Saves the time of the first page view.	1 day
_hjIncludedInPageviewSample	Hotjar	Functional to use Hotjar.	1 day
_hjIncludedInSessionSample	Hotjar	Functional to use Hotjar.	1 day
_hjRecordingEnabled	Hotjar	Functional to use Hotjar.	Session
_hjRecordingLastActivity	Hotjar	Analyses actions performed on the website.	Session
_hjSession_*	Hotjar	Functional to use Hotjar.	1 day
_hjSessionUser_*	Hotjar	Stores unique user-ID.	1 year
hjViewportId	Hotjar	Stores unique session-ID.	Session

VISITOR_INFO1_LIVE	Google	Loaded through embedded YouTube videos.	180 days
YSC	Google	Loaded through embedded YouTube videos.	Session
_lfa	Leadfeeder	To store and track audience reach.	2 years
_lfa_expiry	Leadfeeder	Functional to use Leadfeeder	Unlimited
pa_enabled	Pingdom	Detects the device used to access the website.	Unlimited
pa	Pingdom	Measures the speed an performance of the website.	Unlimited

Server log files
The provider of this website and its pages automatically collects and stores information in so-called server log files, which your browser communicates to us automatically. The information is comprised of:

- The type and version of browser being used
- The used operating system
- Referrer URL
- The hostname of the accessing computer
- The time of the server inquiry
- IP address

This data will not be merged with other data sources.
This data is processed on the legal basis of art. 6 (1)(f) GDPR. The operator of the website has a legitimate interest in the error free presentation and the optimisation of the operator's website from a technical perspective. In order to achieve this, server log files must be recorded.

Contact by e-mail, telephone, or fax
If you contact us by e-mail, telephone or fax, your request, including all therin contained personal data (name, request) will be stored and processed by us, for the purpose of processing your request. We do not pass this data on without your prior consent.

This data is processed on the legal basis of Art. 6 (1)(b) GDPR if your inquiry is related to the fulfillment of a contract or is required for pre-contractual measures. In all other cases, the data is processed on grounds of our legitimate interest for the effective handling of inquiries, which are submitted to us (Art. 6 (1)(f) GDPR).

The data sent by you to us via contact requests remain with us until you request, we delete it or the purpose for the data storage lapses (e.g. after completion of your request). Mandatory statutory provisions - in particular statutory retention periods - remain unaffected by this.

Newsletter
This website uses the service of Mailchimp to send out ist newsletters. The provider is the Rocket Science Group LLC, 675 Ponce De Leon Ave Ne, Suite 5000, Atlanta, GA 30308, USA.
When you enter your email address in the registration form, your data is transferred to Mailchimp's servers in the USA. Mailchimp offers us the possibility to measure the success of sent newsletters. Via web beacons, we can track whether messages were opened and which links were clicked. In addition, technical information is collected that cannot be assigned to the respective recipient. This is used exclusively for statistical analysis.
The processing is carried out exclusively on the basis of art. 6(1)(a) GDPR. You can revoke this at any time via the "unsubscribe" link in each newsletter.
The personal data will be stored by us until you revoke your consent.

4. Analysis tools and advertising

Google Analytics
This website uses functions of the web analysis service Google Analytics. The provider of this service is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.
Google Analytics enables the website operator to analyze the behavior patterns of website visitors. To that end, the website operator receives a variety of user data, such as pages accessed, time spent on the page, the utilized operating system and the user's origin. This data is summarized in a user-ID and assigned to the respective end device of the website visitor.
Furthermore, Google Analytics allows us to record your mouse and scroll movements and clicks, among other things. Google Analytics uses various modeling approaches to augment the collected data sets and uses machine learning technologies in data analysis.
Google Analytics uses technologies that make the recognition of the user for the purpose of analyzing the user behavior patterns (e.g., cookies or device fingerprinting). The website use information recorded by Google is, as a rule transferred to a Google server in the United States, where it is stored.
The processing is carried out exclusively on the basis of art. 6(1)(a) GDPR. This consent can be revoked at any time.
Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://privacy.google.com/businesses/controllerterms/mccs/.

5. Plug-ins and Tools

Google Maps
This website uses the mapping service Google Maps. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.
To enable the use of the Google Maps features, your IP address has to be stored. As a rule, this information is transferred to one of Google's servers in the United States, where it is stored. The operator of this website has no control over this data transfer. In case Google Maps has been activated, Google can use Google web fonts for the purpose of a uniform depiction of fonts. When you access Google Maps, your browser will load the required web fonts into your browser cache, to correctly display the text and fonts.
The use of Google Maps is used in our interest to present our online content in an appealing manner and to make the locations disclosed on our website easy to find. The processing is carried out exclusively on the basis of art. 6 (1)(a) GDPR. You can revoke your given consent at any time.

For more information on the handling of user data, please review Google's Data Privacy Declaration under:
https://policies.google.com/privacy?hl=en

YouTube
This website embeds videos from the website YouTube. The website operator is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.
If you visit a page on our website into which a YouTube video has been embedded, a connection with YouTube's servers will be established. As a consequence, the YouTube server recieves information as to which of our pages you have visited.
Furthermore, YouTube will be able to place various cookies on your device or use comparable technologies for recognition (e.g. device fingerprinting). In this way YouTube will be able to obtain information about the visitors of this website. Among other things, this information will be used to generate statistics for the videos to improve the user friendliness of the YouTube site and to prevent attempts to commit fraud.
If you are logged into your YouTube account while you visit our site, you enable YouTube to directly connect your browsing patterns to your personal profile. You can prevent this by logging out of your YouTube account.
The use of YouTube is based on our interest in presenting our online content in an appealing manner.
The processing is carried out exclusively on the basis of Art. 6 (1)(a) GDPR. This consent can be revoked at any time.

For more information on how YouTube handles user data, please consult the YouTube Data Privacy Policy under:
https://policies.google.com/privacy?hl=en

Google reCAPTCHA
We use "Google reCAPTCHA" (hereinafter referred to as "reCAPTCHA") on this website. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.
The purpose of reCAPTCHA is to determine whether data entered on this website (e.g., information entered into a contact form) is being provided by a human user or by an automated program. To determine this, reCAPTCHA analyzes the behavior of

the website visitors based on a variety of parameters. This analysis is triggered automatically as soon as the website visitor enters the site. For this analysis, reCAPTCHA evaluates a variety of data (e.g., IP address, time the website visitor spent on the site or cursor movements initiated by the user). The data tracked during such analyses are forwarded to Google.

reCAPTCHA analyses runs entirely in the background. Website visitors are not alerted that an analysis is underway.
Data are stored and analyzed on the basis of art. 6 (1)(f) GDPR. The website operator has a legitimate interest in the protection of the operator's websites against abusive automated spying and against SPAM.

For more information about Google reCAPTCHA please refer to the Google Data Privacy Declaration and Terms Of Use under the following links: https://policies.google.com/privacy?hl=en and https://policies.google.com/terms?hl=en.

Privacy Policy Social Media
We use business accounts on Facebook, Instagram and LinkedIn. If you visit our profils/content on these social media channels, you will have the opportunity to respond to our posts, comment on them and send us private messages. Your visit to our profile initiates a variety of data processing operations in relation to your personal data. We would like to inform you of the rights you have regarding the processing of your personal data towards us.

You are not obliged to provide us with your personal data. However, this may be necessary for individual functionalities of our social media presence. We process your data for customer-oriented company presentation, for market-effective external presentation and for communication with the followers of our social media channels. The legal basis for the data processing is art. 6 (1)(f) GDPR and is necessary to fulfil our legitimate interests. Your interests or fundamental freedoms and rights are not to be regarded as predominant, as you have voluntarily chosen this form of interaction and communication.

If you use our social media channels to contact us, the data you provide us with will be processed by us exclusively for the purpose of contacting you. The legal basis for the collection of your data is art. 6 (1)(a) GDPR, your consent to communicate via social media, Art. 6 (1)(b) GDPR, for the initiation or execution of a contract in accordance with § 26 of the German federal data protection act (BDSG) for employment purposes, and Art. 6 (1)(f) GDPR our legitimate interest in effective public relations.

We would like to point out that the platform operators use web tracking and profiling systems that create extensive profiles about the users of these platforms. However, we have no influence on this processing of your data. When you visit our social media channels, your personal data is collected, used and stored not only by us, but also by the social media operators. This also happens if you yourself do not have a profile for the respective social network. For details about the collection and storage of your personal data as well as the type, scope and purpose of their use by the social media operators, please refer to their data protection declarations:

- Facebook.com https://www.facebook.com/privacy/policy/
- Instagram.com https://privacycenter.instagram.com/policy/
- LinkedIn.com https://www.linkedin.com/legal/privacy-policy

Data transfer to a third country
The providers of Facebook, Instagram and LinkedIn are located in the USA. This means that all your data is transferred to an insecure third country where there is no comparable level of data protection as in the European Union
These data transfers occur through your voluntary use of the platforms in accordance with Art. 6 (1) (a), Art. 49 (1)(a) GDPR.

Secure communication
Furthermore, the communication via the internet can never be completely secured. Therefore, please do not send us any particularly sensitive data and personal information, especially refrain from sending applications via our social media presences. You can also contact us with your requests and questions at any time via our other communication channels listed in the imprint.

(Status: January 2023)