

## Personal Data Protection

The following information on personal data processing is provided pursuant to the General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of the European Union (the "Regulation") and Act No. 110/2019 Coll. (the Personal Data Processing Act).

### 1. Contact Data

1.1. STREICHER, spol. s r.o. Plzeň acts as a personal data controller. If you have any questions, requests or objections concerning the processing of your personal data, please contact:

**STREICHER, spol. s r.o. Plzeň**

Plzeňská 565

332 09 Štěnovice

Tel. + 420 377 150 111

[streicher@streicher.cz](mailto:streicher@streicher.cz)

### 2. Personal Data Processing in Using the [www.scubechamber.com](http://www.scubechamber.com) Website

2.1. The [www.scubechamber.com](http://www.scubechamber.com) website can be visited without having to disclose the visitor's personal data. In spite of that, personal data can be processed in connection with a visit of the website in the following cases:

- Contact made through a contact form
- Subscription to the newsletter
- Use of the "Share" button of the relevant social network ("plugin")

### 3. Personal Data Processing Methods

#### 3.1. Making Contact through a Contact Form

The contact data (e-mail address, name and surname, company name) will be processed when making contact through a contact form with request for quotation or for configuration check. The said processing is necessary for mutual communication and potential subsequent conclusion of a purchase contract. The legal ground for the processing is Art. 6(1)(b) of the Regulation. The said processing is also necessary for us to pursue our legitimate interests (Art. 6(1)(f) of the Regulation).

For this purpose, we only process e-mail addresses. If a purchase contract is signed, then the data needed to implement the subject of the contract is processed, i.e. the contracting party's name/company, address, delivery address, identification number, VAT number, and telephone number.

#### 3.2. Newsletter Subscription

After giving express consent by filling in an e-mail address in the box "Enter your e-mail" and after pressing the "Subscribe" push-button, the e-mail address will only

be processed for the purpose of sending our newsletter. After a customer has subscribed to receive the newsletter, an informative e-mail will be sent to the e-mail address provided to confirm the subscription ("Double Opt-In Consent").

The legal ground for the processing is consent to personal data processing (Art. 6(1)(a) of the Regulation).

The purpose of personal data processing is sending our newsletter with information on our products and news. The e-mail address is the only data processed for this purpose.

Option to cancel the subscription – to withdraw the consent. The subscription to the newsletter can be cancelled at any time using the way described in the footer.

### 3.3. Cookies and Website Visiting Data

So-called technical cookies can be used for the purpose of due operation of the websites. Such cookies hold the activities you have carried out on the pages, such as font size or language selection, in memory for a certain period of time. No consent is required to use the technical cookies.

We use Google Analytics to obtain information on the website visit rate and Leadfeeder to improve the services we offer; for more detailed information about this service please visit <https://help.leadfeeder.com/en/articles/3561400-gdpr-privacy-and-security-summary>

### 3.4 Social Networks Plugins - Youtube, LinkedIn

## 4. Period and Place of Personal Data Storage

Personal data is only processed for the period needed to serve the purpose of the processing and/or for the period as imposed by the legislation. Filing periods by purpose of processing:

Purpose of processing	Filing period
Communication via contact form (Art. 3.1)	3 years if no purchase contract is signed; if a contract is signed, then during the period of the contractual relationship or 10 years of contractual relationship termination
Newsletter subscription	5 years, unless the consent is withdrawn sooner
Legitimate interest	During the period of duration of the legitimate interest or until an objection is raised to the processing pursuant to Art. 5.6

The personal data will be erased after the lapse of the above-mentioned periods of time.

## **5. Your Rights in Connection with Personal Data Processing**

- 5.1. The right to be informed about the purpose of personal data processing
- 5.2. The right to access and rectify personal data
- 5.3. The right to erasure (to be forgotten)
- 5.4. The right to personal data portability
- 5.5. The right to withdraw consent to personal data processing
- 5.6. The right to object to personal data processing
- 5.7. The right to complain to the supervisory authority

If in doubt as to the proper way of processing of your personal data or if suspecting violation of the legal regulations, you can file a complaint with the following supervisory authority:

Office for Personal Data Protection  
Pplk. Sochora 27  
170 00 Prague  
[www.uoou.cz](http://www.uoou.cz)